

Choosing SaaS Payment Solution Checklist

Define Your Needs & Goals

- Transaction Volume: Estimate your average monthly transactions.
- Average Transaction Value: Calculate your typical transaction amount.
- Currencies: List all currencies you need to accept (consider current and future needs).
- Payment Methods: Specify preferred payment methods (e.g., credit cards, PayPal, local payment options, etc.).
- Business Goals: Define your growth plans (e.g., international expansion, subscription model variations).
- Target Audience: Identify your customer demographics and their payment preferences.

Evaluate Features & Functionality

Security:

- PCI DSS Compliance: Ensure the provider meets the highest security standards.
- Fraud Prevention Tools: Look for features like address verification, CVV checks, and velocity limits.
- Data Encryption: Confirm robust encryption methods for sensitive data.

Integration:

- APIs and SDKs: Assess the quality and comprehensiveness of their developer tools.
- Check for pre-built integrations with your platform (e.g., Shopify, WooCommerce).
- Explore options for easy setup without extensive coding.

Checkout Experience:

- Can you customize the checkout page to match your branding?
- Mobile: Is the checkout process seamless on mobile devices?
- Localization: Can you offer checkout in multiple languages?

Subscription Management:

- Ensure support for automated recurring billing.
- Dunning Management: Evaluate tools for handling failed payments and reducing churn.
- Customer Portal: Can customers manage their subscriptions and update payment information?

Reporting & Analytics:

- Monitoring: Can you easily track and monitor transactions?
- Revenue Analysis: Does the platform provide insights into your revenue streams?
- Can you generate reports based on your specific needs?

Compare Pricing & Fees

- Transaction Fees: Understand the percentage or fixed fee per transaction.
- Monthly Fees: Determine any recurring monthly charges.
- Chargeback Fees: Inquire about fees for handling chargebacks.
- International Transaction Fees: Assess fees for processing payments in different currencies.
- Hidden Fees: Clarify any potential hidden fees (e.g., setup fees, verification fees).
- Contract Terms: Review contract length, cancellation policies, and early termination fees.

Assess Customer Support & Resources

- Check their support hours and availability across different time zones.
- Responsiveness: What is their average response time.
- Support Channels: Inquire about support channels offered (e.g., phone, email, chat).
- Developer Support: Evaluate the quality of support for developers integrating the gateway.
- Assess the availability of helpful documentation, guides, and FAQs.

Consider Scalability & Future Needs

- Growing Transaction Volume: Can the gateway handle your projected transaction growth?
- International Expansion: Does the provider support your international expansion plans?
- New Payment Technologies: Are they adapting to new payment technologies and trends?
- Business Model Changes: Can the gateway accommodate changes in your subscription models or pricing?