List of Online Communities for SaaS and Software Founders

This list is organized into categories to help you find the communities most relevant to your needs.

General SaaS Communities

Indie Hackers: A community of independent developers and entrepreneurs building profitable online businesses. (Free) https://www.indiehackers.com/

MicroConf: A community focused on bootstrapping and growing small businesses, with a strong emphasis on SaaS. (Free and Paid Membership Options) https://microconf.com/

Product Hunt: A platform for showcasing and discovering new products, with a strong SaaS presence. (Free) https://www.producthunt.com/

Failory: A website with interviews and case studies of failed startups, offering valuable lessons learned. (Free) https://failory.com/

Hacker News: A social news website focusing on technology and entrepreneurship, popular with SaaS founders and investors. (Free) https://news.ycombinator.com/

SaaS Club: A community-driven platform with resources, events, and networking opportunities for SaaS professionals. (Paid Membership Options) https://saasclub.io/

Dynamite Circle: A paid community for established entrepreneurs and digital nomads, with a focus on location independence and business growth. (Paid Membership) https://www.dynamitecircle.com/

GrowthHackers: A community for marketers and growth professionals. (Free and Paid Membership Options) https://growthhackers.com/

Nomad List: A community for digital nomads and location-independent entrepreneurs. (Paid Membership) https://nomadlist.com/

Social Media Platforms

Twitter: Follow relevant hashtags (#SaaS, #startups, #marketing, #buildinpublic) and connect with influencers and thought leaders in the SaaS space.

Twitter SaaS lists:
Build in Public
Build in Public 3.0
SaaS Twitter
SaaS Sales
SAAS/Digital Marketing/Ai

Examples of popular Twitter accounts:

@nathanbarry (Founder of ConvertKit)
@neilpatel (Founder of @NPDigital)
@thepatwalls (Founder of StarterStory)
@NathanLatka (Founder of @founderpathhq)
@ProductHunt

LinkedIn: Join SaaS-related groups and participate in discussions. Connect with other professionals in your industry. Popular channels:

1. On Startups - The Community For Entrepreneurs
2. SOLUTIONators.org Innovation Network
3. A STARTUP SPECIALISTS GROUP
4. Cloud Computing, Cybersecurity, SaaS
5. Small Business Network by Entrepreneurs HQ

BlueSky: A decentralized social media platform gaining popularity with indie developers and tech enthusiasts.
Find Relevant Lists: Search for lists curated by SaaS founders or investors, e.g.:

- Indie founders (indie hackers / bootstrappers)
- Founders and bootstrappers
- Tech Marketing

Reddit Subreddits

- General Business & Entrepreneurship:
- r/entrepreneur
- r/startups
- r/smallbusiness
- r/growmybusiness
- r/SideProject
- r/eCommerce
- r/EntrepreneurRideAlong
- Marketing & Growth:
- r/marketing
- r/growthhacking
- r/content_marketing
- r/sales
- r/Advertising
- Product Development & Design:
- r/software
- r/webdev
- r/design
- r/UI_Design
- r/UXDesign
- r/SaaS
- r/B2BSaaS
- r/RoastMyStartup (Get feedback on your startup idea)
- r/AlphaandBetausers (Find early users for your product)
- r/IMadeThis
- r/IndieBiz
- r/Digitalnomad

Facebook Groups:

- Digital Marketing Growth & Scaling Community
- SaaSuggest
- SaaS Warrior
- SaaS Boss
- Software as a Service (SaaS) Power Users
- SaaS Breakthrough Community
- SaaS Founders and Execs
- SaaS Marketer
- What Software
- Micro SaaS Mastermind For Software Developers
- Game Developer and Promotion

- eCommerce
- Indie Game Dvelopers- Promo Games Ad
- Product Led Growth Hub
- Ecommerce Empires
- SaaS Revolutionaries
- App Entrepreneurs and Marketers Group
- Software, Web and Mobile Application Development Group

Slack Communities:

- The SaaS Revolution
- Online Geniuses
- Indie Worldwide
- Launch Tribe
- Nomad List
- S11SClub
- Future of SaaS
- Mind the Product
- Growth Buddies
- Indiegame.at
- SaaS Sales Players
- Superpath
- Cloud Software Association
- Product School

Other Forums:

1. SaaS Invaders
2. spiceworks
3. Warrior Forum
4. The Fastlane Forum
5. StackOverflow
6. AffiliateFix
7. Dev.to
8. HackerNoon

Tips for Engaging in Online Communities

- Share knowledge and participate in discussions.
- Don't just promote: Focus on building relationships and providing value to the community.
- Follow the community guidelines, its rules and etiquette.
- Be respectful and professional: Treat other members with respect.