

# Affiliate Network Email Template

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**Subject:** [Your Brand] Affiliate Program Invitation

**Body:** Hi [Publisher Contact First Name],

I hope this email finds you well.

My name is [Your Name], and I'm [the affiliate manager] for [Your Product Name]. I came across your [website/blog/social media profile] and was impressed with your content and audience. I believe your audience would be a great fit for [Your Brand] and our [product/service category].

[Optional: Briefly explain your brand and its value proposition: "We offer a [product category] that helps [target audience] [achieve desired outcome]. Our mission is to [your brand mission]."]

We're looking for passionate partners to join our affiliate program and help us spread the word about [Your Brand]. Here's what you can expect as an affiliate:

- **Competitive commission rates:** [your commission structure. e.g.: "Earn up to [percentage]% commission on every sale."]
- **Recurring commissions:** [If applicable, explain your recurring commission model. Example: "Earn recurring commissions for the lifetime of the customer subscription."]
- **Performance bonuses:** [Any performance-based bonuses or incentives. E.g.: "Earn bonuses for reaching specific sales targets."]
- **High-quality marketing materials:** We provide a variety of banners, landing pages, email templates, and social media content to help you promote our products effectively.
- **Dedicated support:** Our affiliate team is always available to answer your questions and provide support.

We believe that partnering with you would be mutually beneficial, and we're excited to welcome you to our affiliate program.

To learn more and join our program, please visit [link to your affiliate program page].

If you have any questions, please don't hesitate to contact me.

Best regards,  
[Your Name]

# SaaS Campaign/Promotion Email Template for Affiliate Network

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**Subject:** Partner with [Your Brand] on [Campaign/Promotion Name]

**Body:** Hi [Publisher Contact First Name],

I hope this email finds you well.

My name is [Your Name], and I'm [the affiliate manager] for [Your Program Name]. I'm reaching out to you today with an exciting opportunity to partner with us on our upcoming [campaign/promotion name].

[Briefly explain the campaign/promotion and its key benefits for customers. Example: "We're launching a special promotion for [product/service] that offers [discount/incentive] to customers. This is a great opportunity to promote a high-value offer to your audience."]

We're looking for affiliates who can help us spread the word about this campaign and drive conversions. Here's what you can expect:

- **Increased commission rates:** [If applicable, offer higher commission rates for this specific campaign. Example: "Earn [percentage]% commission on all sales during the promotion period."]
- **Performance bonuses:** [If applicable, offer bonuses for achieving specific targets during the campaign. Example: "Earn a bonus for every 100 leads generated."]
- **Dedicated promotional materials:** We'll provide you with campaign-specific banners, landing pages, and email templates to help you maximize your promotional efforts.

We believe your audience would be highly interested in this offer, and we're confident that partnering with you will lead to successful results for both of us.

To learn more and join this campaign, please visit [link to campaign-specific affiliate page].

If you have any questions, please don't hesitate to contact me.

Best regards,

[Your Name]